

### ADIKAVI NANNAYA UNIVERSITY: RAJMAHENDRAVARAM

# Single Major Multidisciplinary Course (w.e.f. AY 2023-24) SEMESTER-I PRINCIPLES OF PSYCHOLOGY

Credits: 2 2 hrs/week

# Unit I

**Introduction:** Definition, Origin of psychology, Psychology as a scientific study of behavior, applied fields of psychology Biological bases of behavior

**Sensory and perceptual processes:** Structure and function of visual and auditory senses; Attention: selective, sustained and divided attention. Perception: Nature and determinants; Perceptual constancies

# Unit II

**Emotion and Motivation:** Nature of emotion; components of emotions. Theories of emotion: James-Lange, Cannon-Bard and Schachter-Singer. Motivation: Nature and types; Maslow's hierarchy model

# Unit III

**Individual differences:** Learning and memory: Learning – Definition, Classical and instrumental conditioning: principles of classical conditioning, schedules of reinforcement, Memory - Sensory, short-term and long-term memory; forgetting and its causes

Personality - Trait and type approaches; assessment of personality. Intelligence: Concept of IQ and measurement

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# Books recommended:

Baron, R. A. (2006). Psychology (5th Ed.). New Delhi: Pearson Education.

Ciccarelli, S. K., & Meyer, G. E. (2009). Psychology. Delhi: Pearson Education.

Coon, D., & Mitterer, J. O. (2007). *Introduction to Psychology: Gateway to mind and behaviour*. New Delhi:Cengage.

Gerrig, R. J., & Zimbardo, P. G. (2006). *Psychology and Life* (17th Ed.). New Delhi: Pearson Education.

Singh, A. K. (2009). *Uchachtar Samanya Manovigyan*. Varanasi: Motilal Banarasi Das.



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# MODEL QUESTION PAPER

# Semester – I

Multidisciplinary Course (w.e.f. AY 2023-24)

# PRINCIPLES OF PSYCHOLOGY

Time: 2 Hours Maximum: 50 Marks

# **SECTION-A**

Answer any **FOUR** questions. Each answer carries **5** marks

(4x5=20)

- 1. Explain selective attention?
- 2. Explain sustained and divided attention?
- 3. Explain perception process?
- 4. State any two theories of emotion?
- 5. State types of motivation?
- 6. How do you assess personality?
- 7. State concept of IQ?
- 8. State cause of forgetting?

# **SECTION-B**

Answer ALL the questions. Each answer carries 10 marks

(3x10=30)

9 a. Define psychology? Explain nature and origin of psychology?

Or

- b. Define perception? State the nature and determinants of perception?
- 10 a. Define emotion? State the nature and components of emotion?

Or

- b. Define motivation? Explain Maslow hierarchy model?
- 11 a. Define personality? State trait and type approach of personality?

Or

b. Define memory? Explain short and long term memory?